



Beacon Roofing Supply, Inc.

A Corporation of Suppliers of Quality Roofing and Building Materials in North America

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May 1, 2010

Dear Valued Customer,

The residential roofing manufacturers have announced and implemented several price increases since the start of this year. These increases in total have been in excess of 15%. At Beacon we have always strived to openly communicate with our customers the most up to date and accurate market information, and in keeping with that effort want to make you aware of these increases.

Therefore, due to these increases, Beacon Roofing Supply (and all affiliates) will be implementing a price increase on residential roofing products effective May 2010.

As always, we will continue to deliver to you, our customer, the same level of exceptional service and value that you have come to expect from us. We will also continue to be diligent in the management of our costs in order to keep our customers as competitive as possible in the market.

If you have any questions, please feel free to contact your local Beacon Roofing Supply branch for more information.

We appreciate your continued support during these challenging times.

Sincerely,

Paul Isabella

President and COO

Beacon Roofing Supply

The **Experience** You Want • The **Service** You Expect • The **Value** You Deserve

Beacon Sales Company • Quality Roofing Supply • Beacon Roofing Supply Canada Company • Best Distributing • The Roof Center • West End Lumber
JGA Beacon, Inc. • Shelter Distribution • Beacon Pacific, Inc • Roof Depot • Roofing & Sheet Metal Supply • North Coast Commercial Roofing Systems