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North America’s Largest Roofing Manufacturer”



1361 Alps Road, Wayne, NJ 07470

NATIONAL ANNOUNCEMENT STEEP SLOPE ROOFING PRICE INCREASE

FEBRUARY 1, 2010 PRICE INCREASE

December 15, 2009

Dear Customers:

Following a review of current key raw material costs, and the forecast for continued escalation, GAFMC is announcing a price increase.

Effective February 1, 2010, there will be a price increase of **approximately** 5% to 7% on all steep slope roofing and accessory products. The price increase will take effect with shipments on February 1, 2010, regardless of order entry date. As we approach February 1, we will communicate specific price increases by product. As always, we will continue to monitor costs and support our customers with quality products and services at a competitive price.

If you have any questions concerning this increase please contact your local Territory Manager, National Account Manager or Sales Manager.

Thank you for your continued support.

Jim Schnepfer
Vice President Sales
Steep Slope Systems