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North America’s Largest Roofing Manufacturer”**

*1361 Alps Road, Wayne, NJ 07470*



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**NATIONAL ANNOUNCEMENT  
STEEP SLOPE ROOFING PRICE INCREASE**

**MARCH 2, 2009 PRICE INCREASE**

January 7, 2009

Dear Customers:

Instability in the overall roofing supply chain and raw material markets has created the need for a price increase. Effective March 2, 2009 GAF-ELK will increase prices up to **10%** on all steep slope roofing and accessory products.

The price increase will take effect with shipments on March 2, 2009 regardless of order entry date. We will actively monitor costs and may have to implement additional increases in the future or accelerate this increase. As we approach March 2, we will communicate specific price increases by product.

If you have any questions concerning this increase please contact your local Territory Manager, National Account Manager or Sales Manager.

Thank you for your continued support.

Jim Schnepfer  
Vice President Sales  
Steep Slope Systems